



PANHANDLE HEALTH DISTRICT

PRESENTS

Pandemic Flu Particulars



Tips to help communities prepare for, survive and recover from pandemic flu and other disasters

Dr. Stephen Prior's "Preparing for a Pandemic Influenza" offers elected officials at all levels clear and practical guidance to improving their community's degree of survival during a crisis. Prior is the founding research director of the National Center for Critical Incident Analysis. He recommends that pandemic plans answer these questions:

- ♦ Is there recognition of the potential human, social and economic impact of a pandemic within the community?
- ♦ Are the public and private sectors committed to preparing for a pandemic?
- ♦ Is there a strategy on how to involve the community in the planning process?
- ♦ Is there an ethical framework that can be used during the response to an outbreak to balance individual and population rights?
- ♦ Does the community have an effective communications plan and strategy?
- ♦ Are all personnel aware of their roles and responsibilities in the communication plan?
- ♦ Does your community have back-up plans in case one or more functions fail due to infrastructure or manpower losses during the epidemic?

Planning ahead to manage the spread of a pandemic and continue community operations is a major challenge. A pandemic will evolve and you'll need to adapt your plan as new information becomes available. Learn more from Dr. Prior at

www.nga.org/Files/pdf/0607PANDEMICPRIMER.PDF

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